



# MISINFORMATION AND DISINFORMATION

WHEN AND WHERE DO  
THEY SPREAD?

## WHY SHOULD WE CARE?

Misinformation (false information shared without harmful intent) and disinformation (false information shared deliberately to mislead) affect us all, whether we realize it or not. Here's why it matters:



## IT SHAPES HOW WE THINK AND ACT

False information can lead people to make decisions that go against their best interests. When citizens can't trust the information they receive, confidence in governments, elections, science, and the media weakens, making it harder to build consensus and solve societal problems. Disinformation often exploits sensitive issues like race, religion, politics, or migration, inflaming tensions and dividing communities through fear and suspicion.



False information can influence opinions, fuel fear or anger and even damage trust in institutions. That's why it's important to always double-check the source, think before sharing, and rely on trusted outlets for information!



## BEING INFORMED HELPS PROTECT YOU AND OTHERS!

By thinking critically, checking sources, and pausing before sharing, we help build a more informed and resilient society.